

What is BowApp / Our vision

INVENTORY MANAGEMENT / ACCOUNTING / PURCHASE / COMPANIES / COMPANIES / E-COMMERCE / MANUFACTURING / SALES CHANNELS

BOW APP is a Blockchain application that ensures the traceability of luxury products for individuals. The BOW SOFTWARE is a B2B platform for luxury brands specialized in the management of the supply chain. Ultimately, our goal is to ensure the provenance of luxury goods. This function is useful both for the purchase of new products but also for used products.

Problem to solve

TRACEABILITY / COUNTERFEIT / MATERIALS USED / PRICE

We are now seeing significant growth in the second-hand market. The luxury market is also affected by this movement, especially through specialized applications such as VideDressing, Vinted, etc. In conjunction with this trend, the counterfeit market is drastically developing as well. This has a direct impact on the economy of the luxury sector. In France, seizures of counterfeits have by a multiple of 45 in less than 20 years, now amounting to 8.9 million seized products. This market today represents a shortfall of nearly 3 billion euros for France with regard to luxury goods.

Solution

BOW'TOKEN/ BOWAPP / BOW'SOFTWARE

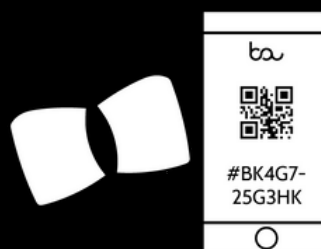
BOW responds perfectly to this need, thanks to the development of a Blockchain entirely dedicated to the traceability of luxury products. Consumers will have the opportunity to check the provenance of any article through the Blockchain technology, which is impervious to any modification. Companies will be able to prove the origin of their products by reassuring the consumer and taking advantage of the integrated platform.

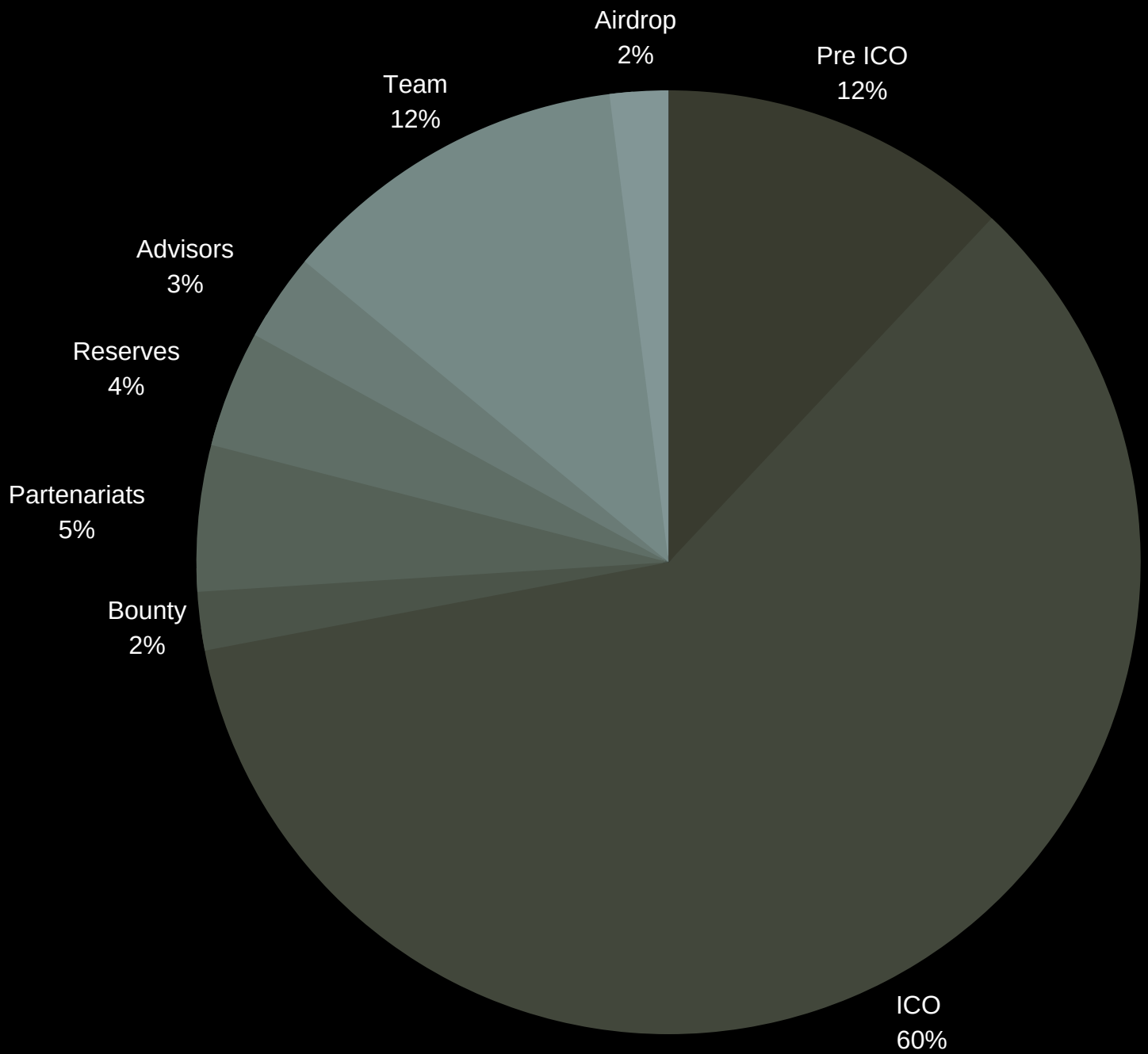
The solutions:

- Application mapping the production of each product
- Usable on all partners' products
- Bow Coin main usable currency
- Summary and notation of each information
- Seamless support and approval
- Wide range of integrations
- Will work on all your favorite devices
- Comprehensive reports with in-depth insights
- Designed to give you total transparency
- Monitoring each transaction
- Provides powerful insights
- Fully customizable to your needs
- Available for export and sharing



ICO DETAIL		PLATEFORME	ETHEREUM
ICO NAME	ICO BOWTIE BARBER	TYPE	ERC20
ICO PRE-SALE	15 May-15 June 2019	TOKEN SUPPLY	25M BOW TOKENS
ICO SALE	15 July- 15 november 2019	PRIX TOKEN	0,40 USD
TOKEN NAME	BOW'TOKEN	SOFT CAP	3M USD / 10M TOKENS
TOKEN SYMBOL	BT	HARD CAP	6M USD / 25M TOKENS





Répartition des tokens

- Pre- ICO (12%) (3.000.000 BOW)
- ICO (60%) (15.000.000 BOW)
- Team (12%) (3.000.000 BOW)
- Partenariats (5%) (1.250.000 BOW)
- Reserves (4%) (1.000.000 BOW)
- Advisors (3%) (750.000 BOW)
- Bounty (2%) (500.000 BOW)
- Airdrop (2%) (500.000 BOW)

Road MAP

Bow Token

March 2018 - December 2018
Concept development/Enrichment of partnerships/Creation of the Whitepaper /Business plan



January-March 2019
Setting up the team / Action plan



Mid march-mid april 2019
Launch of the Bounty



15 May 2019 – 15 June 2019
Pre-ICO



15 July 2019 – 15 November 2019
ICO



July 2019 – June 2020
Application development



September 2019 - October 2019
Apparition of BowToken on the first trading platforms



January 2020
Appearance of BowCoin on the first exchange platforms



July 2020
Official launch of the app, The Bowtie Barber is the first to use this Blockchain



Bowtie-barber

2017:
Research, manufacturing, creation of BB prototypes / Development process development



2018:
Search for the usefulness of blockchain within BB.Validation of patents. Signature of contract with Swarovski.



2019:
Edition of the first summer 2020 collections
Opening of the e-shop for Christmas key date.
Purchase of the local in London, creation of our workshop



January 2020:
We have our own confectionery workshop



February 2020:
Opening of our bowtie-barber store in London.
Key date valentine day's



April 2020:
Using the blockchain within barber bowtie



August 2020:
Use of the application by individuals + winter collection



October 2020:
Launch of the research and development cluster



September 2020
3 luxury brands use the blockchain and the BOW'APP app
5 creators use the blockchain and the BOW'APP application
2 eco-friendly textile companies use blockchain and BOW'APP application



September 2021
5 luxury brands use the blockchain and the BOW'APP app
10 creators use the blockchain and the BOW'APP application
4 eco-friendly textile companies use blockchain and BOW'APP application



2022
7 luxury brands use the blockchain and the BOW'APP app
15 creators use the blockchain and the BOW'APP application
6 eco-friendly textile companies use blockchain and BOW'APP application

Development of BOW'SOFTWARE

January 2021
First international fashion show



Décember 2021
Opening of a second bowtie-barber store
Launch of a new product already in development.
Key date Christmas



2022
Opening of a third bowtie-barber Store



2023
Use of BOW'SOFTWARE within bowtie-barber

Contacts

Contact us for more information

